

MAGAZINE Section



RIDIN' DOWN THE CANYON

—Photo Courtesy Desert See News Bureau.
Sun-swept canyons and plains of the vast outdoors beckon vacationists who choose winter and Las Vegas country for their furloughs from shop and office worries.



A change from the seacoast is the Maling Ranch, some 30 miles inland and deep below the border in Baja California where a creek bottom provides a camp site.

500 MILES FOR A Shore Dinner

busy eating the best tacos in Mexico.

Early rains had brought out the grass, and the country had a fresh, green tinge, but the barren country was as empty as ever. At Ensenada we followed the new road that leaves the shore and enters town through a canyon. We parked in front of the Siglo XX Cafe and went inside.

"Top sirloin," we all ordered without looking at the menu.

The waitress brought us salad, beef noodle soup, Mexican rolls, coffee and frioles refritos before she proudly entered bearing our thick, sizzling steaks.

The Chinaman's hadn't changed, either, we all decided when we got our bill for 85 cents apiece. We bought gasoline and then got ice at a place that announced: "Don't lose your fish—get ice here."

ARROYO SECO, 75 miles south of Ensenada at the end of pavement, has a lone cafe where we stopped for a break.

"Where to this time?" asked the cook as we climbed onto the high, homemade stools.

"San Quintin," answered Mason. "Herm has promised us a lobster dinner when we get there. Imagine going 400 miles for a sea food dinner."

We ate homemade bread and sturdy frioles, cleaned out the homegrown tomatoes, emptied a jar of pickled hot peppers, wolfed two cups of boiled coffee, paid the bill of 35 cents each and left.

Herm took the wheel and rolled us over the graded road at a consistent 45 miles an hour. We stopped at Colonia Guerrero for gas and hurried

on. Near San Quintin we saw a large tomato field with a tin-roofed cannery beside the highway.

Frank Freimar had lived there for four years since leaving Long Beach. We found Frank in his new adobe which had been finished like something out of Sunset Magazine. He told us that it had been raining a few days before and that we could look for rugged traveling.

The sun was setting when we left, and Frank pointed out a clump of trees far ahead that would make a good camp ground. We left the graded road a mile beyond the cannery and bumped over a half-dry mud road. The tall eucalyptus trees were at a little place called San Simon, and we camped there.

IN THE morning we took a side road for Santa Maria Beach and went through corn and pepper fields for three miles. A vast lagoon spread before us dotted with wild ducks and geese; we continued on until we reached a beautiful, long sandy beach that ran between the ocean and the lagoon. Two Mexicans who lived near by told us about hunting and fishing conditions while we put on our trunks.

The Mexicans walked down to the beach with us and went back to digging and shucking big pismo clams. The water was excellent for swimming although it was two days after Christmas; Herm went spear fishing while Mase and I swam or dug clams. At noon we returned to the pickup.

"I'm getting hungry for lobsters," said Mase as he made a corned beef sandwich. "Well, there's none here,"

answered Herm. "You don't find them around sand beaches; we have to have rocks."

So we returned to the highway and headed south once more, looking for a rocky beach. We had been to Santo Tomas, San Ysidro, San Antonio and Colnett Beaches on previous trips, so we wanted new territory.

Frank had been right; the roads were terrible. One 17-mile stretch took us two hours. By late afternoon we came out of low hills to the ocean at Socorro and made camp by the beach.

Mase unloaded the car, I built a fire and started peeling. (Continued on Page 9, Col. 5.)



Herm Smith comes ashore from rocky surf with a sample of many fat lobsters to be had there for the diving.

By George C. Booth

LOWER CALIFORNIA did not look a bit different than she had two months before, even though she had just become Mexico's 29th state. The customs men at the border waved us through without a stop, and we crawled down Tijuana's long street trying to avoid jaywalking tourists and to escape taxis that skyrocketed out of side streets.

Mason Kight, who, in Long Beach, is president of the American Amusement Co. (Nu-Pike), parked and crossed the street to his favorite spot which he claimed made the best tacos in Mexico. Fifteen minutes later he pushed a huge bag to Herm Smith, director of water safety for the American Red Cross in Long Beach, and me and crawled behind the wheel of his pickup. Not a word had been spoken when we hit the Ensenada turnoff; we were too



Mason Kight and Herm Smith find swimming and clam digging good in San Quintin Bay two days after Christmas.

In Washington's Time

How much did Martha Washington pay for the food that went into the birthday dinners for the Father of Our Country?

Codfish and Haddock, Two Pence per Pound.

Halibut, Three Pence per Pound.

Onions, Eight Pence per Half Peck.

Potatoes, One Shilling per Half Bushel.

Rice, Four Pence per Pound.

THIS IS NOT a list of food costs, unbelievably low, in England or one of her possessions. It is part of a schedule of commodity prices in Boston, published in the New England Chronicle, April 14, 1777, during the Revolution, when George Washington was 45 years old.

If the general had been purchasing a birthday dinner in the Massachusetts city seven weeks earlier in the year, his cook could have varied the fish course with eels at three pence per pound, or flounders at half the price of the cod, with cider for beverage for 20 shillings a barrel.

During the Revolution, both

By Harry R. Peterson

English currency and notes of the Colonies were in use; also money issued by the Continental Congress. The food list, issued under legislative authority by the Selectmen, was somewhat similar to price ceilings. The cod occupied first place; doubtless the fish of the Bay State was as popular in Washington's time as in later periods.

According to Edward Abbott, writing about the war 100 years later, in "1776. Revolutionary Times," people "lived well during most of the years of the Revolutionary period."

A dinner in Falmouth, down on the Cape, recorded by John Adams in 1774, included these items: "Salt fish with all its apparatus, roast chickens, bacon, peas and a rich meat pie. Tarts, custards, good wine and cider." This repast must have been welcome indeed after an

arduous trip to Cape Cod by way of Barnstable and the old turnpike, in a stagecoach.

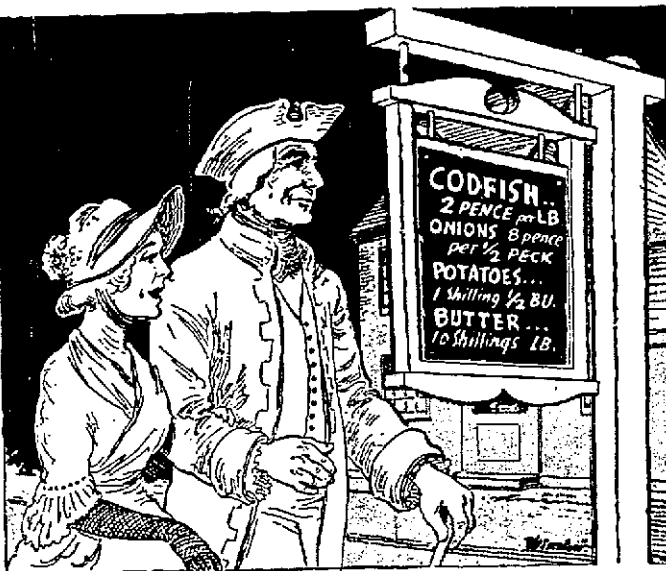
Succotash, (corn and beans mixed) was a favorite food. Butter was 10 shillings a pound, presumably about \$2.40 in American currency. Sugar was sold by the loaf. Bread was not expensive; the Essex Gazette discussed prices and weights in an "Assize of Bread," at Salem, March 1, 1775. A white loaf weighing 13 ounces cost two pennies.

"We are all learning economy," wrote Benjamin Franklin in 1775, "Instead of half a dozen courses to dinner, gentlemen content themselves with two."

OF COURSE, there were times and places when and where provisions were scarce; tea was so high that few could buy it, and many patriotic people eschewed the beverage altogether.

Profiteers were frowned upon. One James Persaville, of Farmington, Conn., having been found guilty of black marketing, was "forced to give his surplus profits to the poor of Boston."

In a letter to his wife, John Adams quotes two prices in Colonial money; shoes, at five



—Drawing by Clyde Winslow.

dollars a pair; and salt, \$27 a bushel; certainly enough of the latter to last a long time.

Clothes were not as cheap as some of the foods. Items in the division of a New Hampshire estate included: "Blue Great Coat," one pound, 10 shillings; shoes, one pound; shirt, two shillings; balze gown, 10 shillings. And local Beau Brummels could buy a fur hat, presumably of beaver, for 10 shillings.

Wages, of course, were very low, compared with the present standards. Dr. Wheelock, breaking ground for Dartmouth College in the New Hampshire "wilderness," paid his men three shillings a day, and the kitchen girl did not receive much more per week. Rough carpenters on this job got a dollar a thousand feet for sawing boards.

NEWSPAPERMEN were hard hit by the scarcity of paper during the war. Rags, also were hard to get, and a bell cart went through Boston

and vicinity collecting this material, covering a long route from Salem in the north to the paper mill at Milton, south of the city.

The New York Journal of August, 1777, ran the following "advertisement": "The printer, being unable to carry on his business without the necessities of life, is obliged to affix the following prices to his work, viz: For a quarter of news—12 pounds of beef, pork, veal or mutton, or 7 pounds of cheese, 18 pounds of fine flour, or half a cord of wood. * * * Three hundred pounds of hay were also good for a subscription.

Real estate was not too cheap, considering the low wages. Seventy acres of rich bottom land, with a dwelling house suitable for an inn, 15 miles from New York, was priced for sale in 1773 at 650 pounds.

So prices in Washington's time were somewhat like those of modern eras, some low and others high. Comforts that are commonplace to us simply did not exist, and scarcities affected costs. There were no sewing machines, steel pens or railroads; cooking was often done in "tin kitchens" or with turnspits before an open fire; flint and steel were still used instead of matches. Life was different, indeed.



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Pet PARADE

By Bill Conway

TOY DOGS of all types have an irresistible appeal as pets chiefly because they are alert, clean and trimly built.

One of the most popular toys is the miniature Pinscher, a breed which is centuries old and developed to their present standards in Germany at the turn of the century.

In America this sturdy little dog began to gain popularity about 25 years ago. At present many of them may be seen in major dog shows throughout the nation.

While the dog resembles rather closely his larger relative the Doberman there are a few slight differences in conformation which are noted in show rings.

The miniature Pinscher is one of the most intelligent of dogs and for this reason they are often found in dog acts on the stage. Because of the alertness and courage of this little fellow he is an excellent watchdog. His coat is short and close and requires a minimum of grooming.

Desired color is a shiny black with tan or yellow marking on the cheeks, lower jaw, above the eyes and on the chest. Lower portion of forelegs and inside of the hind legs may show tan marking. Male dogs should weigh from six to 10 pounds, females not less than six and one-half pounds and not more than 10 pounds.

GROOMING your dog is a must if you want him to have a sleek, attractive coat. Use a comb if your dog is the long coated type and follow the combing with vigorous brushing. This will remove dead hair and give the coat a healthy appearance. Use a moderately stiff brush on short-coated dogs. An old hairbrush will serve admirably.

Once a month is often enough to bathe your dog if you keep him clean by brushing. When a bath is necessary, however,



—Photo by the Author

Von is a miniature Pinscher, member of a popular breed of dogs, and the alert pet of Ben Samuel of Allandale.

bathe the dog in comfortably warm water, using good dog ly dry and keep him in the soap or mild laundry soap. house an hour or more.

IN THIS SECTION

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FRED TAYLOR KRAFT
Magazine Editor



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ARIZONA'S *Fabulous* RESORTS

Phoenix and its surrounding Valley of the Sun is America's largest desert oasis, lush paradise of greenery 100 miles long and 30 miles wide. Because of climate, the valley is focal point of one of the fastest-growing winter vacation businesses in the U. S.—between \$50,000,000 and \$75,000,000 annually, bringing approximately 300,000 tourists each season. Phoenix offers a special brand of vacation fun. Dude ranches and luxury resorts are among the nation's finest. The valley has been called "country club district" of motor courts. Many have swimming pools—one even serves breakfast in bed.



Following building of San Marcos Hotel (above), near Phoenix, town named for the original developer grew up about this winter retreat for the wealthy.



As luxurious in its grandeur as a Cecil B. DeMille movie set is the swimming pool (above) at the Arizona Biltmore Hotel, built by the late Wm. Wrigley Jr.



What started as guest house for executives of Goodyear Rubber Co. later grew into the Wigwam resort (above).



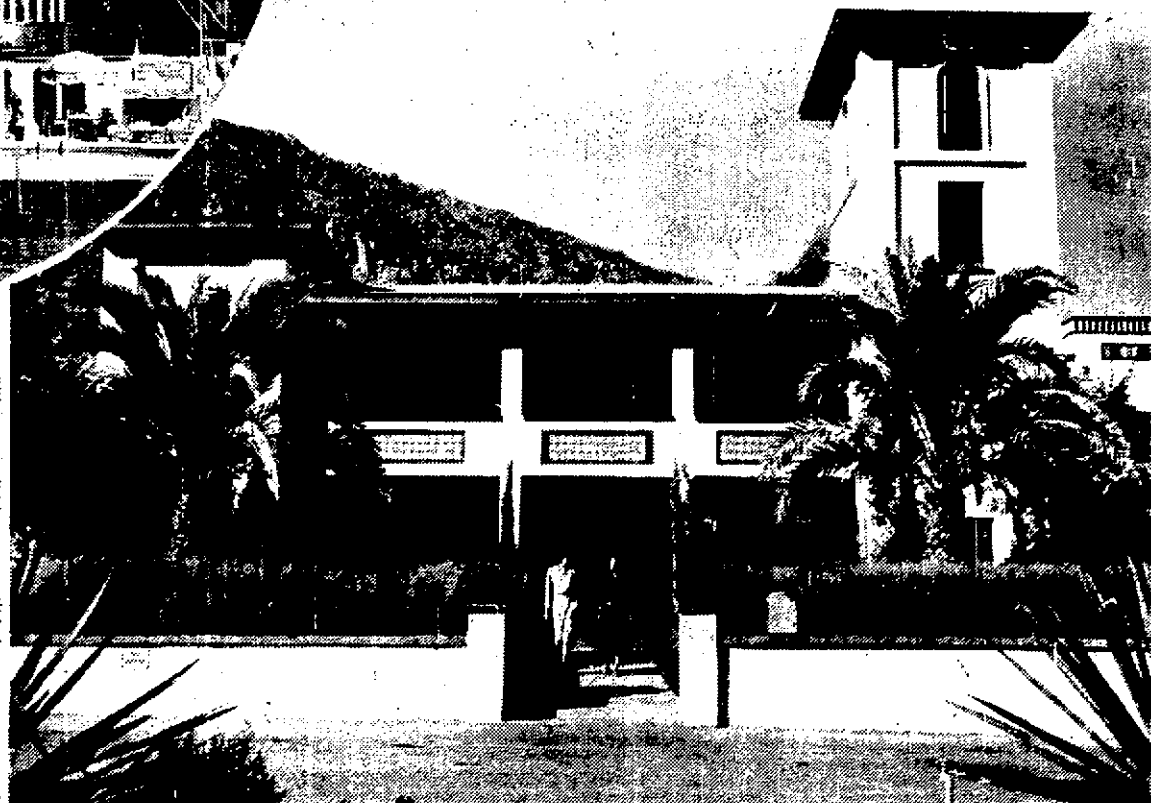
Architecture of the main building of Casa Blanca is of Byzantine style. Appointments would please a potentate.



Above, Royal Palms Inn, once estate of Delos Cook of tour fame, can accommodate more than 80 guests. It is set in a date grove and is a classic example of Spanish architecture.



Castle Hot Springs Hotel (inset), 65 miles from Phoenix, reputedly Arizona's oldest winter resort, is modern despite age. Above, Paradise Inn, famed as a center for tennis fans.



—Photos by Courtesy Phoenix Chamber of Commerce.

Trending Toward Unique

By Althea Flint

THE TREND towards smaller houses is creating some unique space-saving devices. An example is the multiple purpose room which has been used to advantage in the three-room home belonging to Navy Lt. and Mrs. Fred W. Mullis, 4512 Vermont St.

The longer-than-usual living room has been divided by a movable storage wall to create a den-guest room at the far end. The living room side of this partition has been painted a pleasing chocolate color and doors on the den side open to give access to a wardrobe.

Because this partition does not reach to the ceiling but is just high enough to give both areas privacy, the feeling of spaciousness is enhanced. If Lt. and Mrs. Mullis wish to make either the living room or den larger they move the partition accordingly.

Besides the living room and den-guest room, this house consists of a combination kitchen-dining room, a bedroom and bath. The Mullises' teen-age son has his private living quar-

ters built on the garage behind the house.

A window wall adjoining the front door extends the room visually. A beamed ceiling is painted a refreshing green.

A CORNER fireplace can be enjoyed from nearly anywhere in the room. The upper portion has been paneled with etched plywood, wiped with stain to give the texture of the wood a dull sheen. The only ornaments used above the fireplace are a pair of brass plaques.

In the den-guest room portion of this area, comfort for television viewers is provided. A couch can be made up into a bed at night and doors on the partition open to reveal convenient wardrobes.

The bath is just a step from the den and next to the bedroom. In the bedroom one wall is papered in the same pattern used to drape the windows. This pattern is a contemporary one of chartreuse, and deep green on a cocoa background. The other three walls and the beamed ceiling are painted cocoa color.



Corner fireplace in Mullis home spreads area of enjoyment of fire. Siding on outside is redwood.



Redwood siding blends the small Mullis home with its setting. Green trim contrasts with the warm redwood.



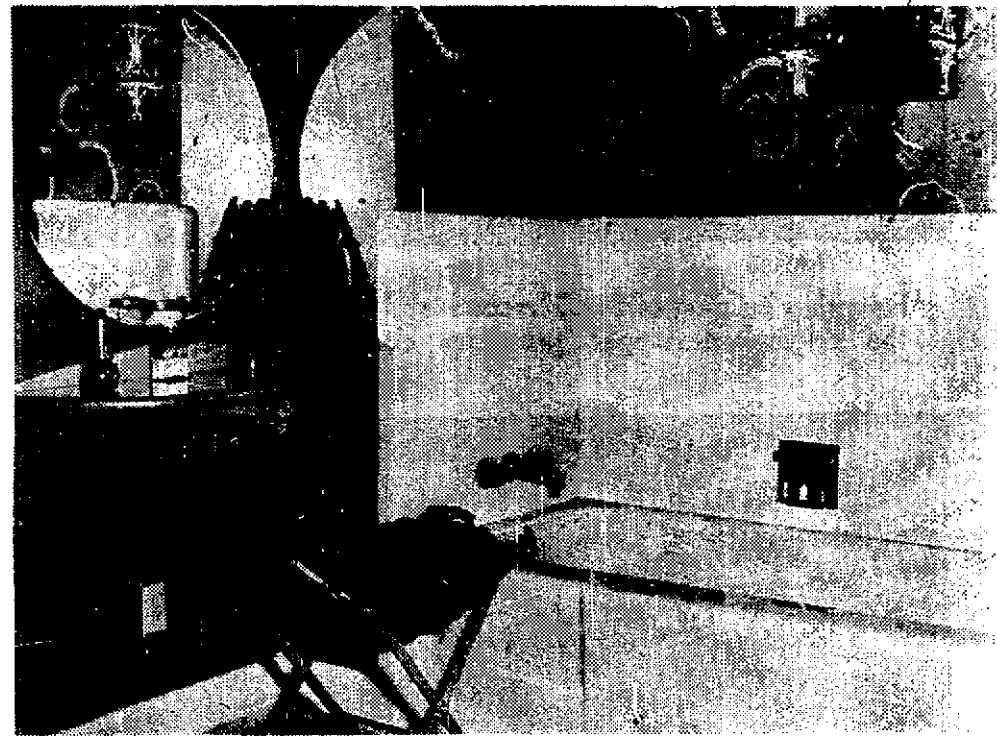
Trending toward unique are many small homes today, like the residence of Lt. and Mrs. Fred W. Mullis, where space saving is important. Above, the Mullis living room, showing movable partition which sets up den-guest room at far end.

Adding Bathroom Storage

By Dot Jewell



An installation of drawers provides a convenient counter and shelves above are used for storing towels in this bathroom arrangement in the H. A. Grahams' bath.



Wall space behind the bathroom door and between door and tub has been put to use in the Wallace Taylor home. Drawer and glass-top shelf form makeup table.

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an idea applicable to other bathrooms.

A drawer has been attached to the wall by ornate metal brackets to form a support for a glass-topped shelf. The drawer holds cosmetics and on the shelf top can be placed cologne. Bath salts may be placed within easy reach of the tub. A stool which serves this little make-up corner folds up to fit under the shelf. A large, round mirror hangs on the wall above the shelf.

In many bathrooms the possible use of wall space above the fixtures has been overlooked. Mr. and Mrs. H. A. Graham of 3706 Country Club Dr. have added extra storage space to their bathroom by attaching an open faced cabinet

to a corner above the tile dado. Mrs. Graham uses these deep shelves for storing towels with in easy reach.

A series of drawers built on the wall adjoining the lavatory form a tile-topped dressing table. This valuable storage space makes the Grahams' bath one of extra convenience.

COLOGNES, perfumes and shaving lotions are displayed on shelves behind a glass door in the bathroom of Mr. and Mrs. Irving Dumm at 1052 Tehachapi St. These shelves are built into the wall next to the lavatory and the glass door protects them from dust and moisture. Only the upper portion of this door is glass, a solid panel below hides a shelf reserved for a less orderly array of cosmetics.

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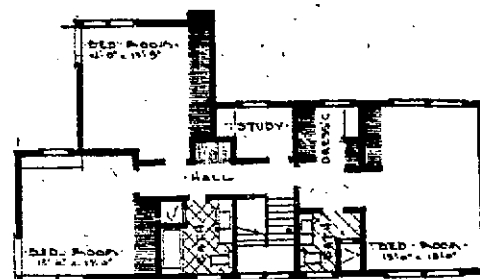
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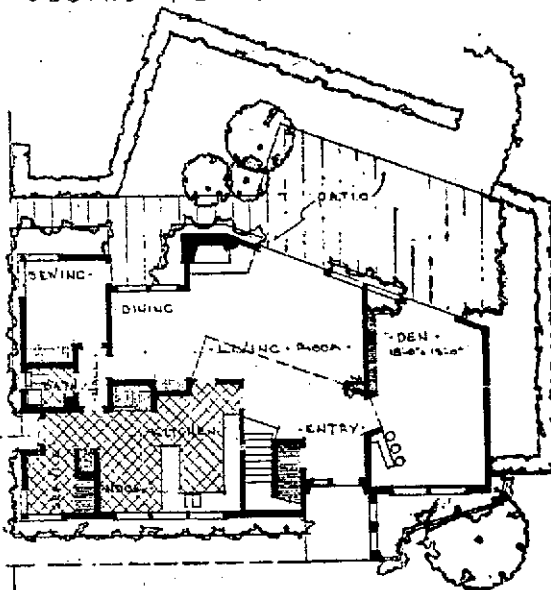
Design Conforms to Need

By Dorothy Killam

Designed as a two-story home to conform to the needs of Dr. and Mrs. Wachman and their two children, Erlene and Bob, this comfortable home incorporates many modern ideas with good, solid features of easy living. At upper left, the fireplace corner of the combined living-dining room has a feeling of being apart and private from the other areas. Below left, view into the dining area, where a wall of glass (curtained at right) opens on a terrace to provide for outdoor dining in season. Below, a central entry opens directly into the living room. Stair, right, is easily accessible. Indirect lighting is built in.



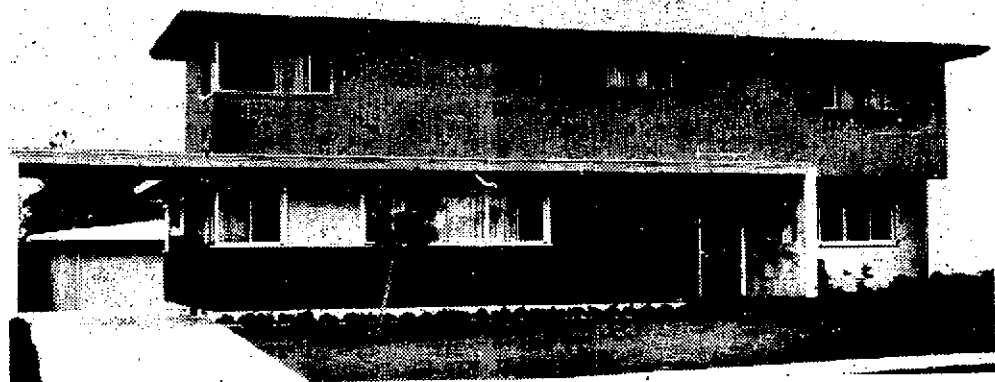
•• SECOND FLOOR PLAN ••



•• FIRST FLOOR PLAN ••

HAROLD WACHMAN RESIDENCE
739 TERRACE, SHELLEY

Family activities were used as a basis for design of the home of the Harold Wachmans, 739 Terrace.



—Photos by H. S. Melvin

The Wachman home is large—consisting of living-dining room, den, kitchen, sewing room, three bedrooms and three baths—but it takes up medium room on site.

on his hobbies and collections.

Erlene finds her room perfectly suited to study in private since a large desk and spacious bookshelves are part of the furnishings. The long stretches of windows are high enough to assure privacy and wide enough to command a view of Catalina on a clear day.

A bath is built at the head of the stairs, just a step from the rooms of Erlene and Bob. On the opposite side of the stairs is the master bath, built in the passageway to the master bedroom. Mrs. Wachman's dressing room is also built just off this passageway opposite the bath. It is formed by wardrobes built back to back.

WINDOWS built high to the ceiling in the master bedroom extend the width of the two opposite walls, giving cross ventilation and plenty of light. Draw draperies assure privacy and control light.

A study at the top of the stairs is small enough to assure privacy and quiet. It's built-in desk contains ample storage space.

One of the unique features of this house is the glass wall which is angled to give the den and living room a north-west exposure. Only late afternoon sun shines inside although the adjoining terrace is sunny from noon to sunset. A lat-

tice overhead can support vines which will give shade when needed during the warm months.

The dining end of the living room also opens on a terrace through glass doors so serving outdoors is no more trouble than serving in the dining room.

Careful thought was given to storage throughout. In the rooms of Bob and Erlene there are complete walls of storage which consist of hanging rods, drawers and shelves all enclosed by sliding doors. Rods in Bob's wardrobe are adjustable.

A STORAGE wall in the den is extremely useful and built-in in the dining area contribute much. This storage unit is next to the door that connects dining room and kitchen. Another kitchen door opens just below the stair.

Work counters in the kitchen are built in a U shape and one arm of the U forms an island partially separating the working area from the dining portion. Cabinets in this dividing counter open on both areas, eliminating the dead corner cabinet that is often inaccessible. A pantry closet lined with narrow shelves is a valuable addition to this kitchen. Storage is well planned in the service area.

DR. AND MRS. HAROLD WACHMAN felt that a two-story home would best suit their family needs and, when they asked the engineering firm of Hedden & Shelley to design their house at 739 Terrace Ave., one of the requirements was that the three bedrooms occupy the upper story. Hedden & Shelley took over from there using family activities as a basis for their design.

The combination living-dining room is merged with the terrace through sliding panels in the glass wall making this area

unusually versatile. Large groups can be entertained with ease or the cozy fireplace corner can make an intimate group comfortable.

A den which opens off the central entrance hall is an important addition because it provides a separate area where Erlene Wachman, who attends Long Beach City College, can invite friends while her parents entertain in the living area. Living and den areas are connected by the terrace to which both may be reached by openings in walls of glass.

The kitchen and combined breakfast room open into the

central entrance hall at the foot of the stairs, thus eliminating unnecessary steps. A service area equipped for laundering connects carport and kitchen.

A sewing room off the kitchen and dining room can also be used as a guest room or maid quarters since it has a bath and an easily accessible outside entrance.

Row after row of continuous-view windows make each of the bedrooms pleasant, useful areas by day as well as night. Young Bob Wachman's room is furnished with shelves and work counters where he can work

A Good Color Scheme

OF COURSE, it's hard to plan a good color scheme! Even the best professional decorator can't dream up a masterpiece sitting in a snug armchair. First of all you need an inspiration. Maybe you'll find it in a beautiful painting, a lovely piece of fabric, a handsome wallpa-

per, a Paisley shawl, a fine flower print. If your "inspiration" is designed by a true artist, the quality and value of the colors used will serve you as an infallible guide in working out a distinguished color scheme. Let your likes and dislikes guide you in choosing a

color scheme. Everyone reacts to color in an individual way. Regardless of what others think, choose the colors you like, and the colors will be right for you.

Know about warm and cool colors. Warm colors comprise those in the red, orange and yellow toward orange families. Cool colors include the blues, greens and clear yellows which tend toward green. For a quiet peaceful room, choose a color scheme which is predominantly cool. To create gay and exciting rooms, keep the dominant colors warm. Warm and cool colors tend to create color balance; they tend to enhance each other.

Dark and warm colors advance, they make a room seem smaller and more intimate. Light tones and cool colors recede; make the room or an object appear larger. In planning a color scheme, let one color dominate and always save the brightest colors for accessories. Plain wallpaper and figured rugs can still use patterned draperies. When the carpet and wall treatments are plain and solid colored, the sky's the limit with the drapery patterning.

When you're planning color schemes for your house, or your apartment, you need never be monotonous, but you should be consistent to give the rooms a related, tied-together effect. By selecting three basic colors, varying their proportions and emphasis, using different shades of each and occasionally introducing a new accent, you'll achieve a highly professional result.

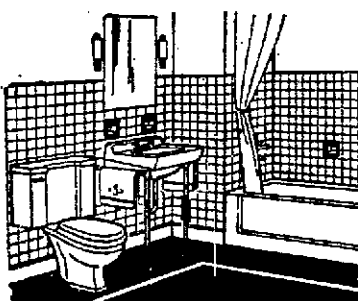
Any color is a good color—no color can be bad in itself, but its attractiveness depends on how and where it is used.

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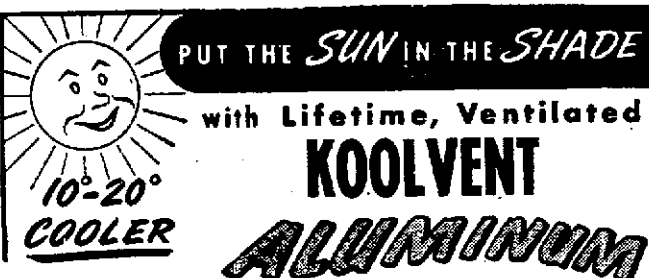
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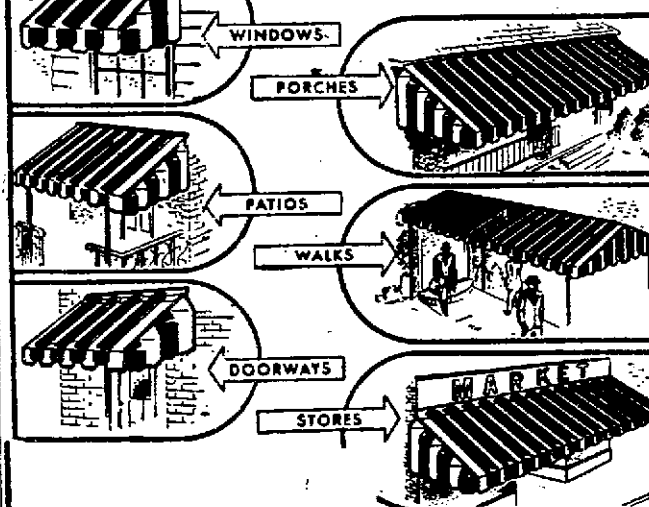
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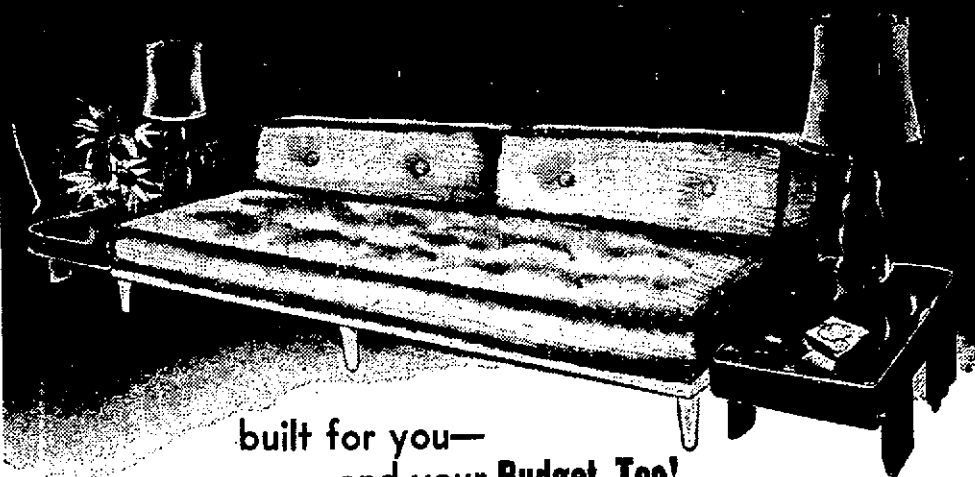
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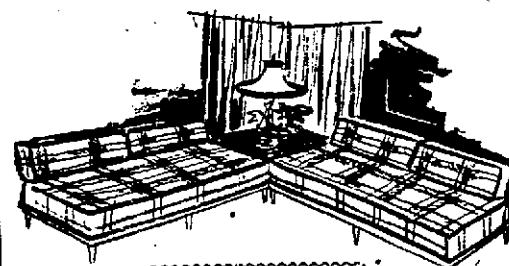
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—Photos by Gladys Dising.

Water lilies look like California poppies. Foliage is roundish and attractive; blooms are constantly renewed.

Plan Now to Have Flowers for Your Pool

By Eleanor Avery Price

FOR DEEP water pools nothing, of course, takes the place of the queenly water-lily, both hardy and tropical varieties, but for shallow pools there are some lovely plants that will lift your pool out of the just-water-lily class. None of the following asks for more than six inches of water to grow in, although they will accept more.

Water-hyacinth, *Eichhornia azurea*, produces gorgeous lilac-colored spikes. This princess-of-the-pool grows rampantly and so needs occasional checking, especially if you wish to combine other water-plants with it. The big yellow hardy water-lily contrasts beautifully with it, so if the pool is deep enough in the center, you might try growing the yellow water-lily there and "edging" it with the floating hyacinth. If you wish to have the lilac color in the center, you could use as an "edging" the delightful primrose willow, *Jussiaea longifolia*, which has yellow evening blooms.

For fragrance, the water-hawthorn, *Aponageon distachyus*, will delight you. The flowers are Y-shaped and come in white and rose. If you are lucky, the water-garden nursery you patronize might have a violet variety. The water-hawthorn blooms even in shady pools, a fact that may be worth noting in your case.

Water-poppies, *Hydrocleys nymphoides*, make a gay picture alone or grown in combination with other plants. They look like large California poppies floating on the pool water. The rounded leaves are very attractive, too. Although the blooms last only a day, new ones constantly pop up to replace them.

For excellent cutting flowers, grow marsh marigolds, *Caltha*

palustris, in colors of yellow, pink, or white. The pool should be fairly large even though not necessarily deep to accommodate them, for they grow three feet tall.

THE SACRED LOTUS makes a fine cut flower, too, for large pools, for the blooms of pink, cream, or red are im-

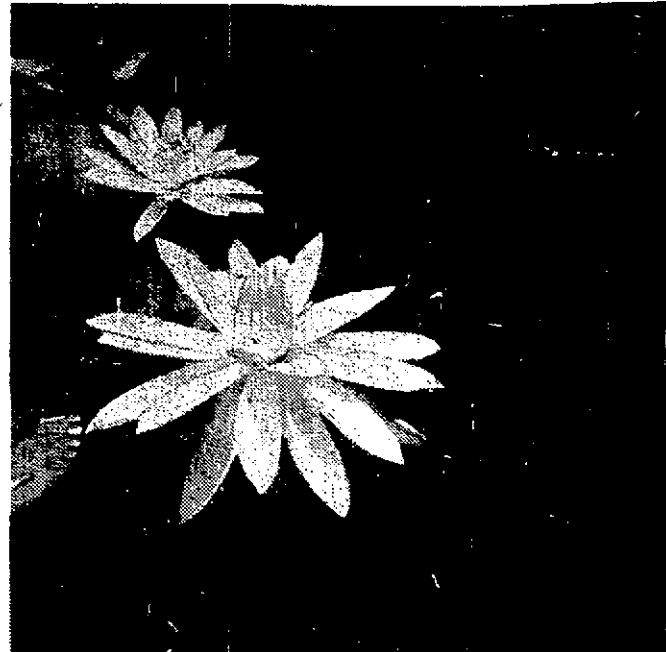
mense and fragrant, and the foliage and seed pods are beautiful and interesting.

The bog-bean is a plant that grows well in the water near the edge for it will travel up a moist bank. The foliage is lush and soft, and flowers are dainty and white.

Dracoccephalus also will clamber up the bank. Particu-

larly attractive are *D. palustre* with rose-colored blooms similar to snapdragons, and *D. forrestii* with blue flowers.

Water-garden nurseries usually have on hand aquatic-garden catalogs. In them you will learn of other desirable plants for your pool. However, if water-lilies are indispensable with you, by all means grow at least one or two varieties even though you try other water plants.



Water lilies are true queens of the floral display in pools. Above, white tropical lily spreads its petals.

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Camellia Treat

NEW CAMELLIA GARDENS at the Huntington Library, San Marino, now are open to the public. Extending over some five acres on the slope of the canyon in the north part of the Oriental Garden, the camellias are coming into bloom in a natural setting of shade-loving plants, under spreading native oaks. The new gardens are open during the library's regular exhibition hours, 1 to 4:30 p. m. every day but Mondays, during the camellia blooming season which extends into May. Reservations may be made by mail or telephone.

Old-Fashioned Garden



A densely-shaded wide path with retaining wall is center of old-fashioned garden of Harry Gail home.

By Fern Hill Colman

A GARDEN that recalls memories of early days in Orange County is the one planted by Mr. and Mrs. Harry Gail on their Villa Park orange acreage some 30 years ago.

This garden had a nucleus of giant eucalyptus trees planted along a ridge dividing the orange grove from the sagebrush and cactus of the neighboring foothills. It consists of a narrow, delightfully curving ribbon of garden that winds across the entire 10-acre grove in a series of surprise vistas that would charm any gardener who must confine his activities to a city lot.

The garden starts at the driveway with 30-year-old clumps of giant bamboo towering high above the orange grove on one side, and the lacy, foliage and rose pink berries of pepper trees arched in a tunnel above. The deeply-shaded road leads along the row of giant eucalyptus to the house, where it circles and widens to give access to an old-

fashioned cobblestone barbecue.

From this point on, the driveway becomes a winding path, densely shaded by a great variety of full-grown trees and shrubs. In the upper side of the path a terrace of cobblestones supports clumps of large date palms and there is a ground cover of the blue-eyed periwinkle, one of the first ground covers used in California gardens. On the lower side of the path is a series of terraces, each with its own cobblestone retaining wall, descending to the level of the orange grove below. On the top terrace, lacy pepper trees with pale rose berries, acacias in bright gold, and full-grown flame trees turn the area to a mass of gay color. On the lower terrace next to the orange grove giant cocoas plumos palms with tall slender trunks, tattered fronds and great clusters of seeds lend the garden a distinctly tropical air. Between the trees, overlooking the terraces, are great drifts

of pale, smoke blue plumbago intermingled with great clumps of purple lantana. Pelargoniums abound in 20 varieties. A yellow banksia lends a splash of color and a white banksia fills the entire area with fragrance.

THE FRAME HOUSE, built with an open porch on the second floor that recalls the California of the 1920s, has a magnificent Bougainvillea vine that provides a curtain of magenta color against which pink cherokee roses find a happy foil.

As the garden path winds its leisurely way through this lovely, naturalistic garden setting this is a surprise at every turn. It may be the swimming pool set at the very edge of the garden, high above the orange grove and shaded by giant palms that give it a truly tropical background. From this pool the garden continues, its wide path narrowing and unwinding until it reaches the end of the orange grove.

It is a garden to recall the old days, it is a quiet, rest-



The Harry Gails bought their Villa Park acreage in 1920, built the house and set out grove and garden.

ful retreat where a heavy fragrance of blossoms mingles with the sharp, dusty scent of sage and foothill brush to create a setting where time stands still, if only for a moment.

Trees That Herald Spring

By Robert Ryan

SPRING is the time of the year when nature truly amazes with a wealth of beauty in the form of flowering trees and shrubs. After a long, cold and, of course, unusual winter such as Long Beach has just experienced, know that spring has finally arrived when these trees suddenly burst into glorious bloom. There is room in almost every yard for at least one or more of the ornamental flowering trees and every shrub border has a place for several of the early spring flowering shrubs.

Of the flowering trees easily grown and readily adaptable to every part of California, the most widely planted are the flowering peaches, which produce a great profusion of bloom. These trees are available in double red, rose pink or white flowers. They are not only a source of great admiration in the garden, but supply great armfuls of magnificent, colored flower sprays for indoor decoration.

The flowering cherries are spectacular when they burst into bloom. Two leading varieties are the Kwanzan, a deep pink, and Mount Fuji, with light pink flowers.

Another outstanding flowering tree is the flowering crabapple, a small, symmetrical tree

that fits readily into the home garden. Probably the best known variety is the Bechtels, which has double rose flowers, but there are other very fine varieties with flowers of deeper color.

Among other flowering trees are the flowering thorns and flowering plums. Of the deciduous flowering shrubs, the flowering quince is a foremost garden beautifier. This shrub starts blooming with the first signs of warm weather. Each twig is full of deep pink buds which suddenly burst into big blooms of apple blossom pink, rosy red or white, depending on variety.

In direct contrast to this is the brilliant yellow Forsythia, a shrub of medium growth, that becomes a mass of golden yellow flowers at the first sign of warm weather.

ANOTHER very showy spring shrub is the flowering almond, the twigs and branches of which are literally covered with dainty little pink double flowers continuing for two to three weeks. They are grand for cutting and indoor decoration.

For spectacular later spring bloom, the Weigela are unequalled for show. The huge

clusters of gleaming red or waxy pink tubular flowers sparkle against a background of intense green foliage. Both the rose pink and the dark red varieties are exceptionally showy. These are only a few of the early blooming shrubs and trees that are the true harbingers of spring that you will find carried by your local nurseryman.

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Gardening Tips

GARDENING TIPS for the week . . . This is a good time to check over your garden tools. Possibly the lawn mower needs a thorough sharpening; implements that have cutting edges such as pruning shears may also require the same treatment. Oil working parts of all tools. Check the garden hose for leaks.

Hanging baskets planted with begonias, lobelias and other comparable subjects will do a lot for patios and porches. Culture is easy and the plants will prove most attractive.

For a small and attractive pot plant try the pink calla. It is more carmine-rose than a true pink. The plant is a miniature and grows quickly in this area.

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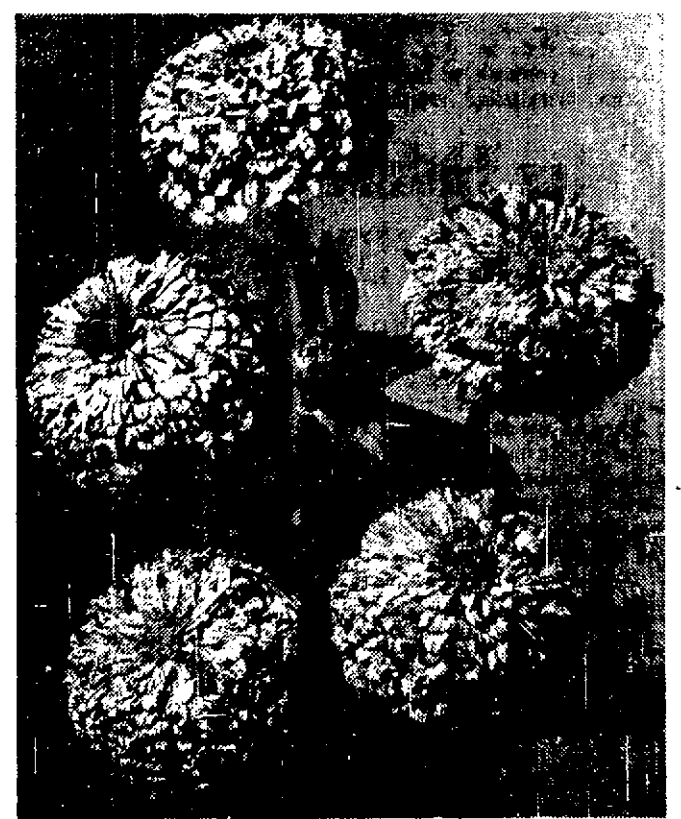
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Shady locations are to the liking of azaleas. Plenty of water and an acid soil are other principal needs.



—Photo Courtesy Bodger Seeds, Ltd.

Peppermint Stick is a gay new zinnia of the cut-and-come again variety, easy to grow and vividly colored.

Azaleas Greet the Spring

By Bob Gilmore

ONE OF the most delightful of all spring-flowering shrubs is the azalea. This is true whether you plant rutherfordianas, kurumes or indicas, all of these being splendid azalea varieties for the Southland. Their lovely pastel shades, which have placed this subject at the head of the spring floral parade, include tones of snowy white, lavender, pink, rose, salmon, orange and red.

Azaleas are characterized not by any peculiar growing habits but rather by the appearance of the plants and their flowers. To make a truly intelligent selection of varieties you should know the distinguishing marks of the various classes.

It is often argued that the rutherfordianas combine all the best traits of the other azalea types. Single, double and semi-double flowers are available in all the spring shades from white through deep carmine. The rutherfordiana azalea is an evergreen which means that even after the flowering season a lovely foliage show is

possible. The flowers are quite large and usually produced in clusters.

The plants range from two to four feet in height at maturity and thus can easily be accommodated in the average garden. During the flowering season the plants are almost completely covered with blooms. The buds suffer from frost when the temperature drops below 20 degrees but the plants, according to one outstanding authority, are hardy right down to zero.

SLIGHTLY taller than the rutherfordianas are the kurume azaleas, ranging roughly from two to six feet. Their name is due to the fact that they were hybridized in Kurume, Japan. They were introduced to this country about 30 years ago. Perhaps the distinguishing mark of this type is the tremendous profusion of bloom.

The foliage of the kurume azaleas is quite small and often drops off during the early winter months. The plants are



In the spring floral parade, azaleas find a place far up in front. Their pastel shades delight home growers.

low growing and have a dense or heavy habit of growth. For mass planting near foundations, the kurume azalea is a natural, also as a facer in front of the taller growing indica azaleas. Single, double and semi-double flowers are available.

Indian azaleas, also known as azalea indica, are perhaps the most spectacular of the group. These are the specimens that have brought much fame to the gardens of the south. The Carolinas especially are noted for their showing of azaleas on private estates. The cities of Charleston, Savannah and Mobile in the deep south are also far famed for their glorious azalea shows in the spring.

INDIAN azaleas grow quickly into large-sized shrubs, often attaining the stature of a small tree. Tremendous-sized

blooms characterize this type, individual florets often measuring three to four inches across. The flowers are mainly doubles and semidoubles. While the original type originated in Asia most of the garden types now available are a result of American hybridizing.

Azaleas have come to be known as shade-loving plants and shady locations are best for them. They prosper either in shade or partial shade, the north side of the house being an ideal spot for them. Under trees and in filtered sunlight is also a satisfactory position. Azaleas prefer an acid soil, a condition brought about by liberal quantities of peat or leaf mold being added to the existing soil. Also when feeding be sure to use an acid plant food. Lots of water is required to keep the plants happy, especially during the warm time of the year.

Gay New Zinnia

By Walter Finch

PEPPERMINT STICK is an interesting new striped form of zinnia developed by the zinnia specialists, the Bodgers of California. Like all zinnias, Peppermint Stick is a descendant of Mexican varieties but is strikingly unique, with each petal gaily striped with white or yellow. Peppermint Stick blooms in a galaxy of vivid color combinations — carmine and white, pink and white, scarlet and white, orange and yellow, red and yellow and approximately 70 per cent of the flowers are striped. Peppermint

Stick has fascinating surprises as some flowers come up with colors divided half-and-half or quartered, ideal for unusual flower arrangements.

The flowers are Pumila-type in shape and of medium size but the plants are somewhat taller than Pumila. Peppermint Stick is one of the cut-and-come-again zinnias; blooms will be produced until frost if kept picked. An early strain, extensively reselected, peppermint stick is as easy to grow as any zinnia and loves hot weather and sun.

Liquidambar Tree

By Martha Hurley

IN MUCH of the country, in the fall of the year, nature paints the foliage of many of her trees glorious shades of orange, gold, scarlet, maroon and bronze.

In California, few trees color well in autumn due to the mild climate.

However, one outstanding exception is state liquidambar, a beautiful ornamental tree, popularly known as "sweet gum."

Through fall and winter, the maple-like lustrous dark green leaves of liquidambar assume gorgeous autumnal tints of orange, crimson, gold and many deeper tones, later becoming almost purple before falling. For a brief period in late winter, the tree is leafless.

Liquidambar styraciflua is a tree of great distinction. It makes slender, cone-shaped symmetrical pyramids, well filled with foliage, not wide-spreading, and may be planted to advantage in many different locations.

It makes an ideal tree for a parkway, is a fine shade tree for a small garden, can be used as a lawn specimen and is an excellent tree for the back of the shrub border.

THE tree eventually reaches 100 feet in height but is very slow-growing. Soil re-

quirements are deep rich soil, with plenty of leaf mold, peat moss and well-rotted cow manure mixed with the topsoil. The tree thrives anywhere from beach to desert if given plenty of moisture, and is free of all pests and disease. In the early part of the year, inconspicuous flowers appear and leave many hanging burr-like balls of winged seed. The tree should be pruned well before planting.

To intensify the fall and winter colorings, withhold all water in late summer.

The unusual name, liquidambar, comes from the Latin, liquidus, meaning fluid, and the Arabic, ambar, referring to the fragrant juice that exudes from the tree. The resin of the tree is used in making chewing gum.

Garden Club Directory

African Violet Society: Meets second Friday of each month at 1:30 p. m. in Golden Hall, Linden and Broadway. Visitors welcome.
Agnes Nature Club: Meets fourth Tuesday of each month, 7:30 p. m., Alhambra Branch Library, 1836 E. Third St. Visitors welcome.
American Begonia Society, Parent Chapter: Meets third Tuesday of each month, 7:30 p. m., 2255 Elm Ave. Visitors welcome.
American Begonia Society, North Long Beach Branch: Meets second Monday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.
Alhambra Bay Garden Club: Meets last Thursday of each month, noon, in homes. Fr. 50¢ for meeting place. Visitors welcome if they have reservations.
Belmont Heights Garden Club: Meets first Tuesday of each month, 4 p. m., in Wesley Hall, Belmont Heights Methodist Church, Terminal Ave. and Third St. Visitors welcome.
California Fuchsia Society: Meets fourth Wednesday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.
Cactus Club: Meets third Sunday of each month, 2 p. m., in homes. Fr. 2-3:50 for meeting place. Visitors welcome.
Lakewood Garden Club: Meets fourth Tuesday of each month, 8 p. m., Social Hall of the Lutheran Episcopal Church, 5306 Arbor Rd. Visitors welcome.
Long Beach Garden Club: Meets fourth Thursday of each month, 7:30 p. m., Alhambra Branch Library, 1836 E. Third St. Visitors welcome.
Los Altos Garden Club: Meets first Wednesday of each month in homes. Fr. 2-3:50 for meeting place. Visitors welcome.
National Fuchsia Society, Lakewood Branch: Meets second Tuesday of each month, 8 p. m., in Farish Hall of St.

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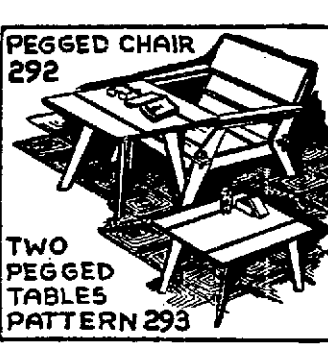
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This Sponge Cake is *Easy!*

By Mildred K. Flanary

A CAKE, says Webster, is a small mass of dough. Of course, he goes on to say that the dough can be sweetened, baked, etc., but we are sure he would have given a more picturesque definition had he partaken of the old-fashioned sponge cake we want to share with you today.

This fluffy cake can now be made more quickly and easily with a method recently developed, the "quick-mix" method. Even the inexperienced baker may forget qualms about baking sponge cake. Mixing time is cut to one-third; there is less beating of eggs; hand beating—formerly a "must" for good results—is not necessary with this new method which is perfectly adapted to the electric mixer. There's no tricky folding in of dry ingredients a few tablespoons at a time.

First, egg whites are beaten until fluffy high peaks are formed. Part of the sugar is added to the whites to insure their keeping their high airy lightness. Next, the remaining ingredients are combined with

Quick-Mix Sponge Cake

1 cup sifted cake flour
 1/2 cup beet or cane sugar
 1/2 teaspoon double-acting baking powder
 1/2 cup egg whites (4 medium)
 1/2 teaspoon salt

1/2 teaspoon cream of tartar
 1/2 cup additional sugar
 1/2 cup egg yolks (4 medium)
 3 tablespoons cold water
 1 teaspoon vanilla
 1 teaspoon lemon or almond extract

Sift flour, 1 cup sugar, salt and baking powder together into small mixer bowl.

Combine egg whites and cream of tartar in large bowl. Beat with electric mixer at high speed until very soft mounds begin to form. Beat remaining sugar into egg whites, a tablespoon at a time; continue beating until very stiff straight peaks are formed. Do not underbeat.

Beat at medium speed for 1 minute.

Fold egg yolk mixture (1/2 at a time) into stiffly beaten egg whites with wire whip or spatula. Fold gently until egg white is completely blended. Do not stir.

Pour into ungreased 9-inch tube pan. Cut gently through batter to remove large air bubbles. Bake in moderate oven (350° F.) 40 to 50 minutes. Invert immediately; cool in pan at least one hour.

*To make cake by hand beat egg whites with rotary beater or wire whip. Beat egg yolk mixture 150 strokes.

to one of your recipe filing cards.

While on the subject of cakes, you may like to add the following recipes to your file, too:

Orange Cupcakes

1 package golden yellow cake mix
 1/2 cup milk
 1/2 cup orange juice
 1 tablespoon grated orange rind

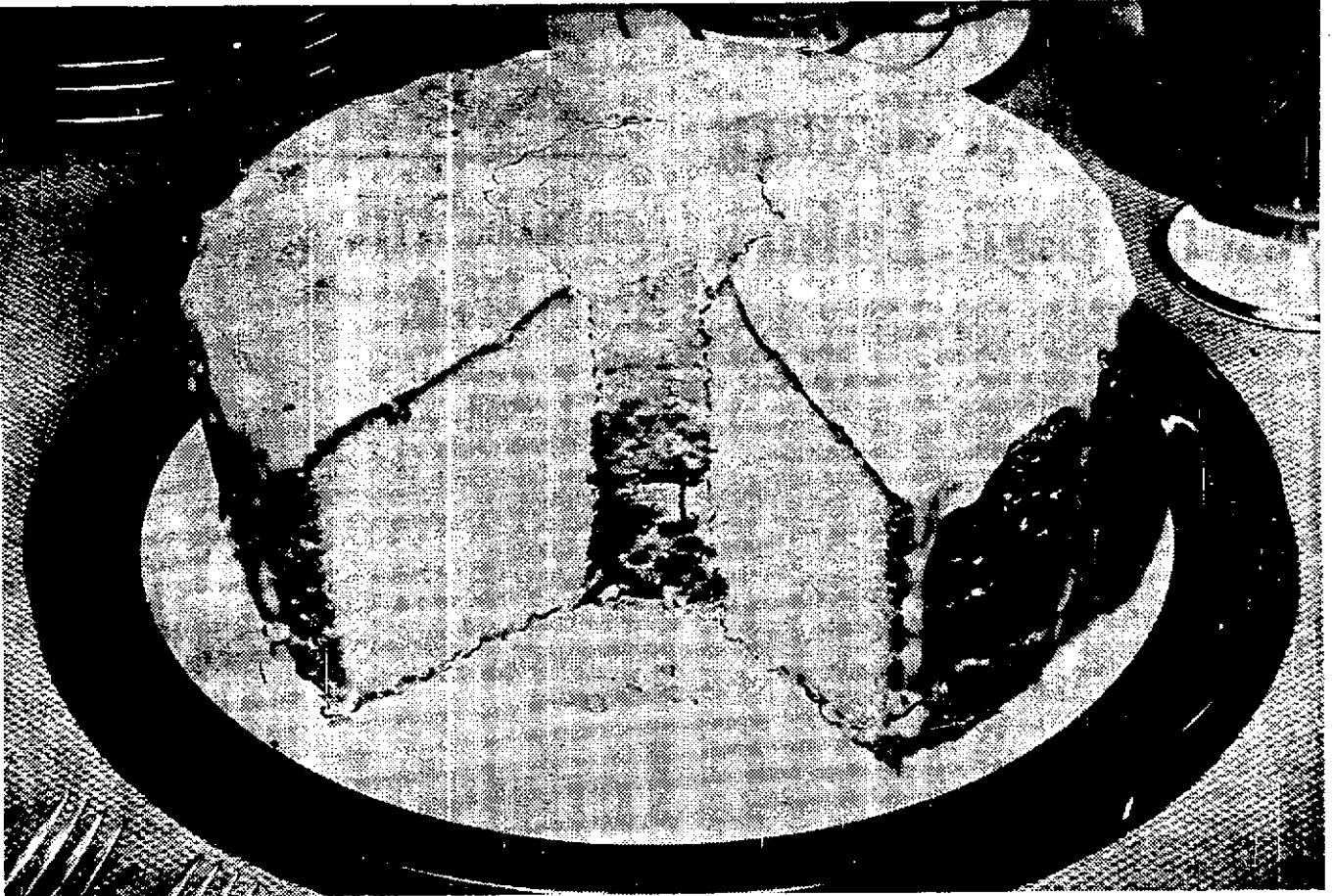
Prepare golden yellow cake as directed on the package substituting orange juice and orange rind for last addition of milk. Place paper baking cups in muffin pans; fill 1/2 to 3/4 full. Bake in moderate oven (350° F.) 20 to 25 minutes. Cool and frost with chocolate creamy butter frosting (recipe on package). Decorate by forcing orange icing through pastry tube. Makes about 20 cupcakes.

Orange Icing

Combine 1/2 cup sifted confectioners' sugar, 1 teaspoon milk and 1 drop orange food coloring. Blend until frosting is of consistency to force through a decorating tube.

Devil's Food Cake

3 squares unsweetened chocolate



"Quick-and-easy" is the theme phrase of today's cookery as housewives look for new ways to put pleasure into and take drudgery out of kitchen toil. "Quick mix" is the new idea in taking the work out of making delicious sponge cakes.

2 3-ounce packages cream cheese
 1/2 teaspoon red food coloring
 1 cup beet or cane sugar
 2 eggs

2 cups cake flour
 1 teaspoon soda
 1/2 teaspoon salt
 1 cup water
 1 teaspoon vanilla

cheese frosting. Makes six to eight servings.

Chocolate-Cream Cheese Frosting

2 3-ounce packages cream cheese
 4 tablespoons milk
 4 cups confectioners' sugar
 4 squares unsweetened chocolate, melted
 Dash of salt

Soften the cream cheese with the milk. Add the sifted sugar, one cup at a time, blending after each addition. Add the chocolate and salt and blend well.

Quick Chocolate Marble Cake

1 package white cake mix
 1 cup milk

1 square chocolate, melted
 1 tablespoon grated orange rind

Pour white cake mix into large bowl. Blend in half of the milk; beat for 1 minute, 150 strokes. Add remainder of milk; blend, then beat thoroughly for 2 minutes. Do not underbeat. (With electric mixer, use low to medium speed for same time.) Divide batter in half. Add chocolate and orange rind to one half. Place spoonfuls of white and chocolate-orange batters in well-greased and floured 8-inch round layer cake pans, at least 1 1/4 inches deep. Bake in moderate oven (375° F.) for 20 to 25 minutes. Frost cooled cake.

Shore Dinner

(Continued From Page 2.)

ing potatoes for stew, and Herm explored the beach.

NEXT day we went on five or six miles. Here we found a rock beach with kelp beds off shore. Herm swam out half a mile and started diving; he brought in 18 lobsters an hour later. Our friends of the night before checked their lobster pots and their day's take was 16.

The countryside was barren and deserted, and we couldn't think of anything to do, so we agreed to run back to the Meling Ranch for our lobster dinner. We gave the rest of the clams to some Mexicans at an inn called the Cafe of the Six Brothers, packed the lobsters and hurried north.

It was 70 miles back to the San Telmo turnoff and 30 miles inland, we reached the ranch in the late afternoon. Mrs. Meling gave us hot coffee in the big living room of the ranch house and said we could camp in the creek bottom. I had told Mase and Herm that it was the best camping ground in Lower California and they instantly agreed.

There were giant willows forming a forest with a fresh stream of cold water running through and dry wood everywhere. We found my old campsite with the stones still in place and built a big fire and started water boiling for coffee and lobsters. Herm had given eight lobsters to Mrs. Meling, and we boiled the rest.

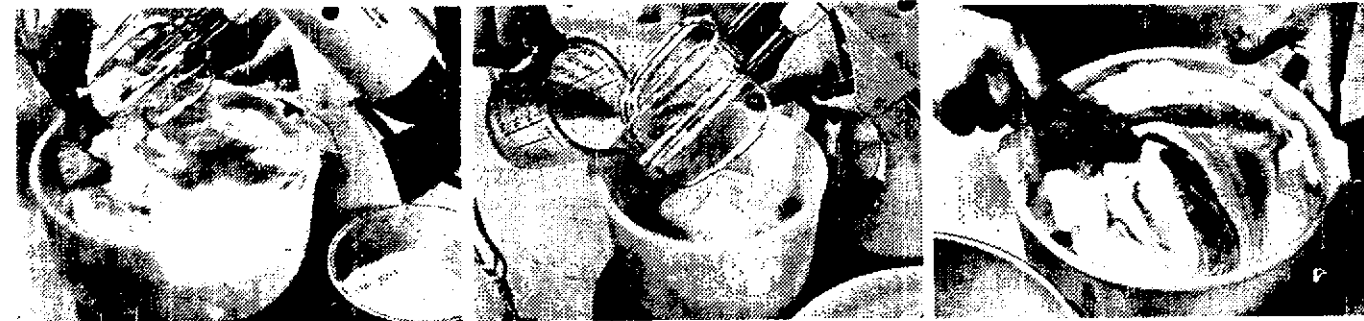
We mixed mustard, horseradish, and catsup for a sauce, sliced lemons, then toasted Mexican bread on the edge of the grill and dipped it in melted butter. The big coffee pot started to perk just as we took the first lobsters from the pot. There may have been a better shore dinner served, but at the moment none of us could remember when.

Herm's portable radio gave us soft dinner music, but it also told us that Southern California's big storm was going to reach us the next day, so we decided to start for home in the morning.

WHEN we had packed and returned to the ranch house we again had coffee from Aunt Bertie Meling's pot which is always on the back of the stove. Two of my old students from Long Beach City College, Myron Barre and Larry Henneman, had flown in the day before in a small plane. We visited awhile and then all of us went to the ranch airfield and watched them take off.

When we started up the dirt road for the highway the rain clouds were beginning to move in; however we felt satisfied. The state of Baja California was as friendly as the territory had been. When we took a last look at the ranch from a spot high above it Mase said it for us.

"It looks silly coming 500 miles for a sea food dinner; but, by golly, it was worth it."



1. Beat with a high-speed mixer until egg whites will begin to form mounds.

2. Combine yolks, water, flavorings and blend them into dry ingredients.

3. Fold egg yolk mixture (1/4 at a time) in beaten whites with whip, spatula.

Poodle Cut



Here is a front view of the new poodle hair cut.



From the rear, the poodle cut has this appearance.

By Caroline Coleman

POODLE CUT is tops in hair styling.

The poodle cut and variations of it is the newest and smartest hair fashion since the feather cut, and is becoming to almost every type of face.

The poodle cut above was styled by a member of the Long Beach Hair Dressers' Guild and features a slanting half bang. All the lines of this particular style are gently upward. The sides are combed into soft shadow waves that are back off the face and up to the crown of the head. They

are about three inches long. The back is brushed upward to the crown and is about an inch long.

The original poodle cut, of which Miss Blakeley's style is a variation, is one inch long on the sides and back and two inches in the front. The cut has no part. This finished poodle can be combed with the hands, like tossing a salad.

The poodle cut looks very good on women who like high neck dresses and full skirts. It also is flattering to the woman with a tiny waist.



Lovely Barbara Blakeley models a poodle hair cut styled by a member of the Long Beach Hair Dressers' Guild.

Here's an Idea

Hide Wall Marks



Marks from chair tops can be eliminated by affixing a strip of wallpaper to the wall at height of chairs.

By Bertha Blanchard

HAVE you ever had the "clean look" of freshly painted dining room walls ruined by chair-top marks?

In her own dining room, Mrs. John Ferguson, of Los Angeles, solved that problem when she applied wallpaper trim, four inches wide, to the walls at the proper height. To make the band around the walls fairly inconspicuous, Mrs. Ferguson chose a wallpaper trim in soft

shades of pink and blue.

On the market are several of these ready-pasted wallpaper borders that can be used on painted or papered walls. They are inexpensive and easy to use. Simply dip the strip of trim in a pan of water, then apply it to the wall.

The strips conceal old marks, eliminating the need for repainting or repapering walls that otherwise are in good condition.

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New Look Featured at Stratford Square Select Own Colors

NEW HOMES are like new cars, according to DeWitt Lee, vice president of Walker & Lee, Inc., sales agents for the Cunningham & Brittain Stratford Square development, and "potential buyers are looking for the new features," he added.

"Every year when new homes are placed on the market, the first thing that the buyer asks is 'what's new.' And to keep abreast with the times we've got to have plenty of attractive new innovations to meet the competition," Lee stated.

New and improved features in the homes include 13/16-inch hardwood flooring over an unusually sturdy subflooring base, colored bathroom fixtures to either blend or contrast with the wall and ceiling colors; insulated ceilings which keep the heat from going out in the winter, and keeps the rooms cool in the summer; thermostat controlled floor heaters which give all the rooms balanced heat; corallite slabs behind the stoves which helps keep walls clean, and makes housework easier for the female member of the family; cove linoleum, designed to make sweeping easier and to last longer; full-length mirrors in the master bedrooms, and unusually large number of electric outlets in all the rooms; paneled entry halls; paneled in living rooms behind real fireplaces; choice of oak, mahogany, redwood and knotty pine paneling in the dining rooms, plus a long list of standard features many times not found in homes priced as low as those being offered in the Stratford Square development.

Buyers in most instances may select their own color combinations, both interior and exterior, if they buy their home ahead of completion, the sales agents reported.

This has proven to be extremely popular with buyers. Other features that make Stratford Square homes outstanding are the large garages,

which are spacious enough to easily handle two cars. The garages also have storage racks, and there is plenty of room for a hobby shop, work bench or other facilities for extra-curricular activities.

Stratford Square homes are located south of Spring St. and west of Bellflower Blvd. They are priced to sell from \$10,850 to \$13,850 and can be purchased on the present-day liberal FHA terms. Purchase price of the home includes a fenced landscaped yard, garbage disposal unit in the kitchen, both important and expensive items were the home buyer to add these items on top of the cost of the home as has to be done in many instances.



JOE SCHULTE To Handle Home Show

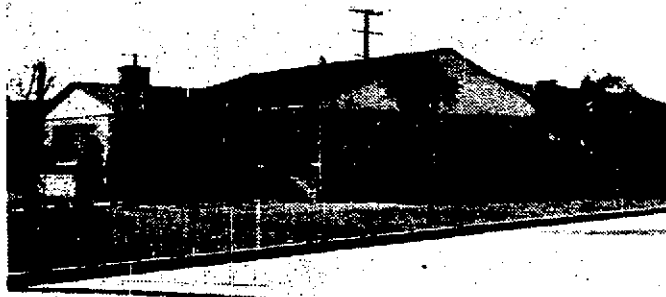
Class Moves

The university extension course on finance will have as its subjects for Wednesday night "Credit Appraisals," "Legal Aspects of Mortgages" and "Property Appraisals." Glenn Bracken, who is teaching the subject at UCLA, announces that the class has moved to Room 121, Franklin Junior High School.

Lectures Will Start Wed.

FIRST in a series of 10 lecture courses concerning real estate topics will be held Wednesday night at 7 o'clock in Polytechnic High School, according to Chairman John Bohan of the Long Beach Board of Realtors.

Initial lecturer will be James E. Pawson, attorney, who will speak on "Deeds and Leases." Enrollment may be completed by contacting the Board of Realtors office



One of the charming seven room homes in Alamitos Heights is depicted above at 693 Terraine Ave. It features three bedrooms, two baths, two fireplaces and a large paneled den. It has recently been purchased by Mr. and Mrs. Ralph L. Lindley from Miss Eleanor N. Hatch for a reported consideration of \$25,000. The buyer and seller were represented by Brown Funk, Realtor, and his associate, Betty Chill.

Industrialists Name Committees

SUBCOMMITTEES of the newly-formed Mayor and City Council's Citizens Committee for Industrial Development have just been named and chairmen will make their first reports at the next meeting, to be held within three weeks, according to Harry Christensen, chairman.

The subcommittees consist of, site committee: Charles P. Morgan, chairman, with Jack W. Cassidy, James G. Craig, and Fredrick A. Sykes; advertising and research committee: Lionel Dyke Jr., chairman, with William W. Woestman, and Clive Graham; taxation committee: Franklyn W. Robinson, chairman, with Earl E. Drown, and Max Livoni; transportation committee: James W. Hanbery, chairman, with Ted Merrill and James Cech; research committee: Paul Wilcox, chairman, with Darrell Neighbors, George Toll, Hugh Gibbs, and R. E. Corbett.

The 19-man group is studying the current industrial situation here and potential industrial development that, possibly, could be brought about by national advertising. Whether the city would be justified to use public funds for a five to 10-year advertising program designed to attract new basic industries here and provide pay-

rolls for thousands of new residents must be determined by the committee.

Potential industrial land within the city and in adjacent unincorporated county territory will be mapped out by the group to determine the amount of available acreage.

"One of the chief problems confronting the city from the standpoint of future industrial development is the scarcity and scattered location of suitable industrial sites for new firms that may be interested in locating here or for local firms that desire to expand existing operations," it was declared by Howard Bohanan, manager of the industrial development department of the chamber of commerce, in his report to the board of directors on a survey he completed this week.

"Not only is industrial zoning in the city divided into six widely separated areas, but the survey disclosed that a third of the land, that is both vacant and available for future industry, is additionally cut up into scattered, diversely owned city lots," Bohanan pointed out. "With few exceptions, feasible lot combinations suitable for occupancy by larger manufacturing firms, cannot be made," he stated.

The chamber's survey, based on analysis of city records, corrected slightly by knowledge in individual cases, revealed that unoccupied and available industrial land in the city is composed wholly of 610 scattered lots owned by hundreds of different owners, plus 16 larger parcels which range from 3 to 39 acres in size.

Another factor of importance in appraising future industrial development is the diversity and high level of pricing, which

varies widely by owners as well as by areas in which the lots are located.

According to Bohanan, the six widely separated areas are as follows:

(1) In the harbor district (south of Anaheim and west of the flood control) vacant land which can be considered as "available" for future industrial development consists of 70 scattered city lots, two 3-acre parcels on Channel 3, plus a 6-acre and a 39-acre parcel on Channel 2 of the inner harbor.

Lots recently acquired by the Harbor Department for free-way location in this area generally have ranged in price from \$1200 to \$1500 an acre, with a few corner and Anaheim St. locations being held at considerably higher prices. The 39-acre parcel on Channel 2 is valued by its owners, J. D. and A. B. Spreckel Co. at \$144,000 — or approximately \$40,000 per acre.

The Long Beach Dock and Terminal Co., owner of the six-acre parcel on Channel 2, will negotiate long-term ground leases, or will build to suit for responsible firms. It is understood that negotiations can be made with the Newport Trust for the two 3-acre parcels, either on the basis of outright sale or long-term lease.

One-half of the harbor district (1012 acres) is publicly owned — (Harbor Department, Navy and Los Angeles County flood control district). The Union Pacific Railway Co. owns 750 acres (part of a 1000-acre parcel lying partially in the county), which is held exclusively for oil production.

Other large owners of vacant land in this district, which presently is not available for industrial use, include the Pa-

Subdivisions Topic of Talk

"WHAT ABOUT THE DEVELOPMENT OF SUBDIVISIONS?"

This subject will be discussed at the weekly breakfast forum of the Board of Realtors Tuesday morning at 7:15 in the Wilton Hotel.

Entertainment will be furnished by the "Realtor-Mentors." Speakers will be George Lownes and Clifford Rawson, Land Title Insurance Co. executives.

Tax Savings Are Tax Prevention, Must Keep Records—J. Krancus

"TOO MANY businessmen are guilty of the belief that income tax return data can be gathered just prior to the March 15 deadline and this results in their loss of thousands of dollars annually. Tax savings are almost exclusively tax preventions and every taxpayer should be conscious of tax deductions throughout the year. The burden of taxation should be the absolute minimum consistent with the requirements of the law."

These pertinent remarks concerning taxation were made by J. A. Krancus in his talk at the breakfast forum of the Board of Realtors Tuesday

morning in the Wilton Hotel. The speaker, who is a prominent Long Beach public accountant, serves as head of the Apartment House Association and is an instructor of federal income taxation at City College.

"The impact of taxation can be softened immeasurably by the keeping of a proper set of records with proof of each entry being substantiated," Krancus continued. "Prenatal or preventive tax planning is more satisfactory than post mortem tax thinking," he added.

In enumerating the many opportunities that taxpayers could utilize in reducing tax liabilities, Krancus listed business auto expenses, dues and memberships to professional organizations, entertainment expenses, convention expenses, subscriptions to trade periodicals, office-in-home expenditures, office equipment depreciation, trustee accounts, personal home phone expenses, contributions, casualty losses, new capital gain provisions for 1952, personal residence improvements, bad debts and worthless securities, property abandonment, voluntary or involuntary foreclosures, installment sales, joint tenancies, self-employed income, and tax-free exchanges.

Krancus was introduced by Reg Dupuy, program chairman for February.



GEORGE LOWNES To Address Realtors

As We Hear It By the Classified Ad-Visors

CONTRAST a rainy, blustery San Francisco with a warm, inviting Las Vegas and you have Earl L. Altenburger's recent trips in a nutshell. First, he took his sister, Mrs. Clarence Warman, to San Francisco, her port of embarkation to Japan, where she will join her husband, Capt. Warman of the Amphibious Engineers. Altenburger returned home after a couple of days, but soon got the traveling bug again and took off for Las Vegas. He caught Ben Blue's show at El Rancho Vegas, but missed the Jane Russell episode by a couple of days. He went through Boulder Dam and fished Lake Mead, the largest man-made lake in the world. Fishing was spotty and the water was treacherous, but Altenburger managed to catch one large bass. The low water level and craggy rocks caused the whole bottom to be torn out of a new Higgins speedboat going at 40 miles an hour, during Altenburger's stay. While Las Vegas was lively and booming, Altenburger is glad to be home now at 1509 E. Artesia Blvd., in good old Long Beach.

Dale H. Robinson of 617 E. Seventh St., is back in his office again after three weeks absence, spent at the bedside of his father in the Fullerton Hospital. Mr. Robinson Sr. was seriously injured in an automobile accident in Santa Ana Canyon. He has been moved to his home in Long Beach and is progressing favorably.

Mr. and Mrs. Charles H. Blaylock (Tolbert-Blaylock) are exceptionally proud of their talented pianist daughter, Beverly, who is entertaining today with an all-Chopin program at the open house of Dr. and Mrs. Urban Creech at Corona Del Mar.

Wally Smith, manager of L. A. Lockard Realty, is happy to announce that Carl Karn, widely known in Long Beach circles, is a new associate member of the firm.

Howard Barkell of Harold Steele's office became a grandfather for the first time on Feb. 7. A little girl, Sue Ellen, weighing eight pounds, six ounces, was born in Seattle to Mr. and Mrs. Howard Barkell Jr. Mother, baby and Barkell Sr. are doing nicely! Howard Barkell Jr. is now in the Coast Guard, stationed at Seattle.

New member of the office of H. Herschel Hart, 4321 1/2 E. Carson, is Alfred C. Finger, who has just recently finished the cafeteria for the Harbor Hospital. Mr. Finger was in the real estate business in Ohio for 34 years and has been in Long Beach the last seven years.

Surprise Housewarming—Mr. and Mrs. Lewis A. Williams, associates of Charles E. Wright Agency, were the guests of honor at a housewarming recently. Those attending (bearing luscious food) were Messrs. and Mmes. James Weldon, K. P. Girard, Joe Kale, LeRoy Stickle, Jack Sherman, Lawrence Chaffee, M. J. Scanlan, W. Monroe, and Miss Ruth Girard and Mr. Earl Chessman.

A lovely week end was enjoyed by Harold Steele and his family at Brawley in the Imperial Valley. They visited his brother and family there.

To Honor Mitchell

MORE THAN 100 women members of the Long Beach Board of Realtors will be entertained at a special luncheon Saturday in honor of Isabel Mitchell, president of the Women's Council of the National Association of Real Estate Boards. The luncheon will be held at the Imperial in Garden Grove.

Bea Rusche, chairman of the women's activities committee of the Long Beach board, will act as hostess. The chairman was awarded a plaque last month by the Santa Ana Board of Realtors as an outstanding woman radio show producer. Miss Rusche handles the show "Miss Real Estate Counselor."

Entertainment will be furnished by Winnie Cross, chairman. Ruth Lindquist will serve as program vice chairman, while Ellen Waite, Mary Webb, Grace Small, Ruby Peterson, Beryl Linville, Hazel Allan, Bess Colbert, Faye Cole, Ruth Hart, Frances Fulcher, Betsy Byrnes, Gene Page, Gale Scott Reed, Rosamond Johnson, Bernice Hall, Winnie Cross, Phyllis Elmendorf and Kathryn Wland will form the committee.

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A NEW AJAX CONSTRUCTION CO. DEVELOPMENT

Engineers Will Hear Britisher

AMERICAN ASSOCIATION OF ENGINEERS members will hold their monthly dinner meeting next Thursday night at the University Club, according to Norbert Dean, secretary.

Robert H. Hadow, CMG, MC, British consul general for Southern California and Arizona, will speak on the topic, "The Current Outlook on the International Situation and Foreign Relations." This will include an introduction on the activities and functions of the consul general's office.



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On Realty Row...

By Newt Todd

THE IMMORTAL ballad, "Home, Sweet Home!" was first heard at Covent Garden in London, in 1823. It was the "hit tune" of Sir Henry Rowley Bishop's opera "Clara, the Maid of Milan." It had previously been published by Bishop with different words and was thought to have been of Sicilian origin, but after much litigation it was accepted as Bishop's original composition.

John Howard Payne, author of the heart-warming lyrics made a special holographic copy of them in 1849 for his relative, Dolly Madison, wife of President James Madison.

That manuscript is now owned by the National Savings and Loan League and is currently being displayed in the lobby of the Home Savings and Loan Association, First and Locust, where it is attracting wide attention.

Displayed with it is a picture of the first home ever financed by a savings and loan association. The modest dwelling, purchased in 1831 by Comly Rich, a public lamp lighter in Philadelphia, is being preserved as a monument.

After more than a century, it still exudes the warmth and shelter that Messrs. Bishop and Payne immortalized as "Home, Sweet Home!"

★ ★ ★
PUBLIC Housing would receive a potent shot in the arm, if Congress heeds the recommendations of President Truman in his staggering budget message, it is believed by HEADLINES, the real estate newsletter. One of his most significant requests in the housing field for the fiscal year beginning in July was that of a new \$300 million appropriation, plus the \$25 million authorized but not appropriated this year, for direct government construction in critical defense housing areas, it points out. The implications are apparent when it is recalled that only 25 million was appropriated for public housing in defense areas this fiscal year, and this sum was earmarked almost entirely for about 6000 temporary facilities, such as trailers and so-called portables.

Argument of the HHFA for this huge jump in socialized housing funds is that the need for housing around remote defense areas, where it feels private industry would be uninterested in building, is turning out to be greater than previous surveys had indicated.

Congress, however, will probably heed the dangers of such a broad grant, and slice the request sharply. It was pointed out in the floor debates last year that HHFA could make the terms for housing programmed for private builders so severe that they would be unable to construct the programmed units, and then the government could step in with a huge war chest and build socialized housing. Some complaints have been heard that the HHFA program is so restrictive that private builders are being scared off. It will probably be the end of February, however, before the success or failure of the programmed housing effort can be accurately gauged.

★ ★ ★
HOW many houses the government thinks can be started in 1952 was finally cleared up recently by Raymond M. Foley, in his role as assistant to the Defense Mobilization Director, after a rash of earlier statements had confused both Washington and the industry. His official pronouncement: 800,000 units, "if strict conservation of scarce metals is practiced."

Consultations within the government and with advisory committees are under way, he said, and the conservation regulations will shortly be announced.

Foley, in his statement, stressed that "it will be necessary to draw somewhat upon inventory to supplement presently indicated allocations under the controlled materials plan." HHFA, however, does not believe that a compulsory redistribution of inventories will be necessary.

Expand Plants

LOS ANGELES COUNTY industrial development, which set several records in having its greatest expansion in 1951, started the new year off by establishing yet another mark.

The January industrial report of the Los Angeles Chamber of Commerce yesterday showed 78 existing factories improved production facilities during the month. This number topped by 25 the previous monthly expansion high of July, 1951.

At the end of the month \$13,184,011 had been invested in improvement of 85 Los Angeles factories, including seven newly established in the area.

This investment total was 6 per cent above the \$12,383,000 invested in January of last year.

Long Beach—A. G. Metal Products Co., 1916 W. Anaheim, new facilities for processing of scrap steel.

Signal Hill Machine Works, 2502 Cherry, additional equipment for production of aircraft parts.

Downey—Downey Machine Co., 8313 Firestone Blvd., added facilities for aircraft parts manufacture.

San Pedro—Dow Chemical Co., San Pedro plant, new equipment and tank farm to facilitate production and shipping of caustic soda; R. I. Curtis, vice president.

Crowley Launch and Tugboat Co., Berth 82, added equipment for production of water transportation.

Compton—Superior Chrome Plating Co., 239 Greenleaf Dr., expanded manufacture of hard chrome, cadmium, zinc and anodic plating of aircraft; D. Deoviet, in charge.

Torrance—Dresser Equipment Co., 2410 Carson St., added equipment for production of ordnance components.

The National Supply Co., 1524 Border, more equipment for production of truss assembly.

Gardena—Bruce Engineering Co., 10120 S. Vermont Ave., more equipment for aircraft parts production.

1951 Was Second Best on Record

THE YEAR 1951 was the second-best housing year on record, the Bureau of Labor Statistics announced.

Last year, a total of 1,090,000 new permanent nonfarm dwelling units were started, which was 22 per cent, or 306,000 units, less than the record 1,396,000 started in 1950, the bureau said.



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L. B. Ranks Fifth Among 25 Western Building Jurisdictions in January

A BIGGER share of the building dollar in the west is now going into home building. This was revealed by the current report of the monthly statistical survey of the western light construction journal, Western Building. The survey reported on building in 264 western cities and counties and on home building in 235 western areas. Data was compiled from reports of building officials on the number and valuation of building permits issued by their offices during January.

Long Beach ranked fifth among the 25 leading construction jurisdictions of the west in January total building valuations with a reported amount of \$3,663,305. She was nosed out of first place honors by Los Angeles, Denver, San Diego, and Culver City.

Honolulu, San Bernardino, Oakland, Seattle, Albuquerque, Portland, Phoenix, Pomona, Hawthorne, Colorado Springs, and Daly City were beaten by this community.

The January, 1952, building valuation of Long Beach was \$1,913,820 lower than the December, 1951, figure but \$1,717,380 higher than January, 1951.

The survey revealed that there were more building permits for dwelling units issued in the west in January than in January, 1951. The increase amounted to 14.2 per cent. The 235 cities and counties in the west reporting building permit data on homes had a total number of dwelling units covered by those permits amounting to 19,823 units. The identical western cities and counties had reported issuing permits for 17,400 dwelling units in January, 1951.

In the face of the increase in the number of houses permitted in January, there was a drop in the estimated cost of those houses. This drop amounted to 32.2 per cent. In January, 1952, the dollar valuation of dwelling units covered by building permits was \$82,052,908; in January, 1951, the dollar value of dwelling units in the identical western cities and counties had been reported as \$120,747,200.

Total construction covered by

building permits in the west during January was 19.7 per cent down from the level of January, 1951. This was a drop from 36,847 permits issued by 264 western cities and counties in January, 1951. The January, dwelling units in the identical areas was 29,907 permits.

An increase in building permit valuation appeared in the January tabulation of the west's leading construction areas. These 25 leaders reported permits amounting to \$93,100,828. This was 4.2 per cent up from the December, 1951, total; that total was \$89,316,738. The decline from January, 1951, was 37.3 per cent for the 25 leaders. The January, 1951, permit value for these identical areas had been \$147,992,393.

Clay Pipe Being Used for Ducts

BECAUSE of metal shortages some home builders are using a new system of duct heating for homes without basements, vitrified clay pipe being used for the ducts in a manner that combines the factors of radiant heat with forced, warm-air perimeter heating. Eight-inch pipe is used, laid directly in the aggregate and fanned out radially from an inexpensive warm-air furnace.

It is stated the clay pipe has high heat conductivity and, because of its density and closeness to the floor surface, the heat is evened out in its flow to provide the greatest warmth where it is needed. Being vitreous, the clay pipe needs no bonding agent, thus insuring thermal contact with the concrete slab.

Underlay

To improve the wearing qualities of a carpet, first put down a felt underlay. Examine the floor boards carefully for protruding nails and for uneven boards to make sure of a smooth surface before laying the felt.

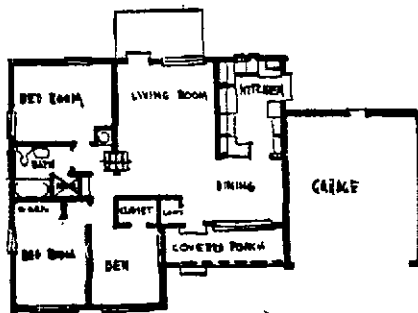
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SEE 2 BEAUTIFULLY FURNISHED MODEL HOMES

FURNISHED BY COMMUNITY FURNITURE CO.

AT 233rd AND MAIN ST.

C. R. COTTON, SALES AGENT. TE 4-1363

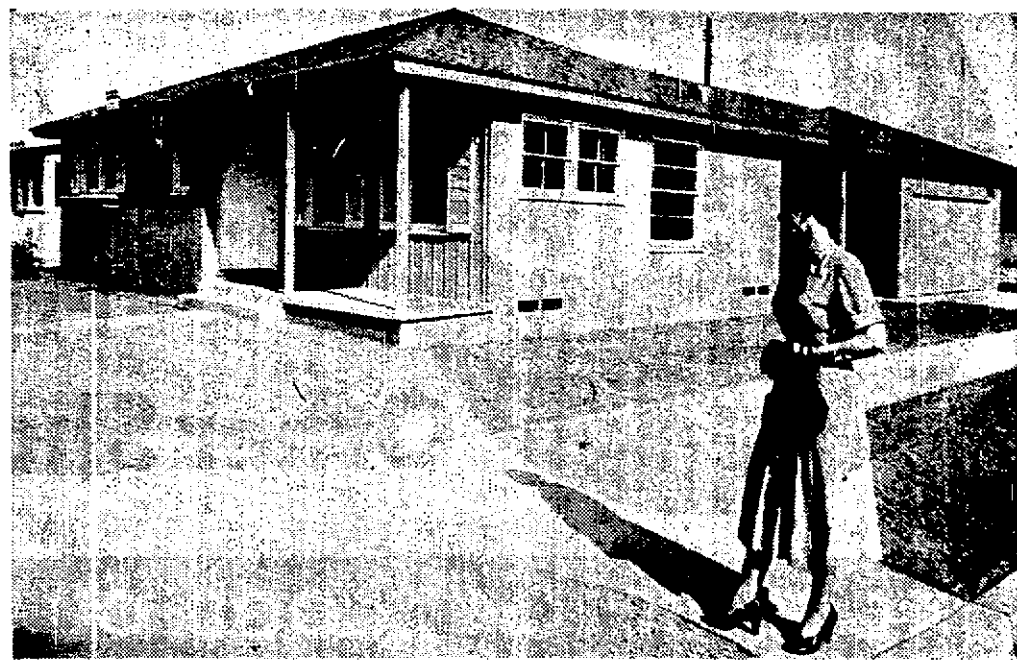
Open Unique Model Home

ONE OF the most unusual and unique model homes to be displayed in the Lakewood-Los Altos area will be opened to the public today for the first time in the Mac-Bright Inc., Los Altos Village development.

Located on Stearns St. approximately one mile east of Bellflower Blvd., the home has been completely furnished by Aaron Schultz in a contemporary New England motif, and, according to sales agents Walker & Lee, Inc., it should have widespread appeal to families that want quality living at comparatively low cost.

Early American furniture has been used throughout the home with a strong touch of modern color effects which helps to lend emphasis to the furniture, while at the same time adds a harmonious note to the interior wall colors which were chosen by color expert William Manker.

The living and dining areas are in deep green, accented by chartreuse and brown, and according to interior decorator Robert Chauker, these colors fully give depth, and a richness to the home. The overall effect is extremely pleasing, and will be featured in a future issue of a national publication.



One of the attractive homes featured in the Los Altos Village development is pictured above, along with model Pat Huff. Designed for outdoor and indoor living, and priced from \$9995 the homes are selling rapidly and according to sales agents Walker & Lee, Inc., the homes are over 70% sold out. A furnished model home at 5930 Stearns St., will be open until 9 today.

The homes in Los Altos Village are among the largest in the area and are priced from \$9995 to \$13,124 with a choice of either two or three bedroom stylings. Large lots, large rooms, two-car garages, landscaping, and a large variety of both interior and exterior archi-

tectural designs give the homes a custom appeal, that lifts them from the usual tract type classification.

Inside the city limits, with schools and shopping facilities within walking distance, the homes are ideal for both small and large families.

The sales office for the Los Altos Village development is located at 1798 Bellflower Blvd., one mile north of the Long Beach Veterans Hospital. The office and the model home will be open until 9 p. m. daily throughout the week, according to Walker & Lee, Inc.

BIG NEWS!



"Ya Better Hurry!"

LOS ALTOS VILLAGE HOMES ARE OVER 70% SOLD OUT!!



SEE THE New England Cottage TODAY FOR THE FIRST TIME!

A sparkling example of contemporary "down east" furniture styling designed for both comfort and long lasting liveability. A picturesque bit of New England transplanted to the heart of Los Altos Village, Reproduced by Aaron Schultz.

Side view of Model Home showing double garage and breezeway.
All Are Quality Built • All Have Distinctive Features • All Are Styled For The Times
All Have That "Custom Built-Nice To Live In Look"
Drive To 5990 STEARNS ST., 1/2 Mile East of Bellflower Blvd. (Model Home Open Until 9:00 Daily)

HOMES PRICED FROM **\$9995** TO **\$13,124**

Los Altos VILLAGE

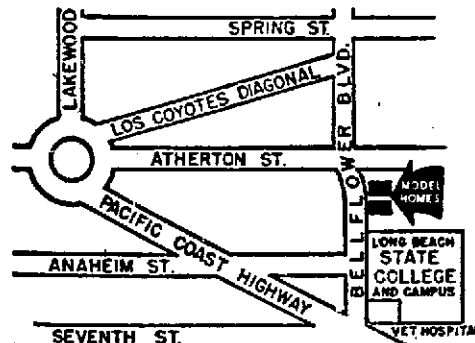
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Sears New Shopping Hours: Mondays 12 to 9 P.M.

Fridays 9:30 A.M. Until 9 P.M.

Other Shopping Days 9:30 A.M. to 5:30 P.M.

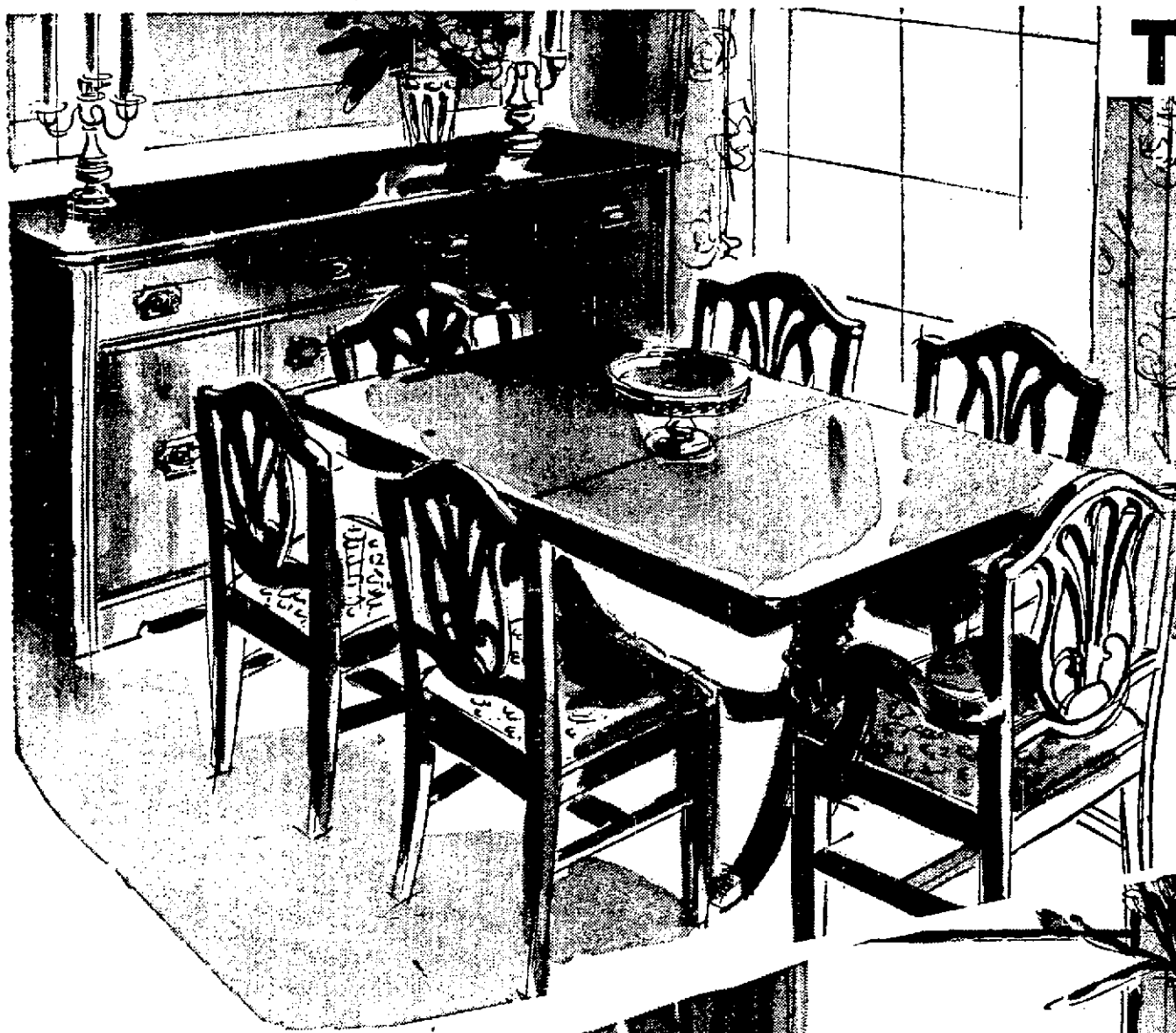
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Traditional

Duncan Phyfe Mahogany
Veneer Dining Group

'Duncan Phyfe' a traditional design that has mellowed with the years. Large table, 2 leaves, 5-drawer credenza with 2 storage spaces, 2 host chairs and 4 side chairs covered in damask.



Modern

8-Piece Dining Group in
Beautiful Walnut Veneer

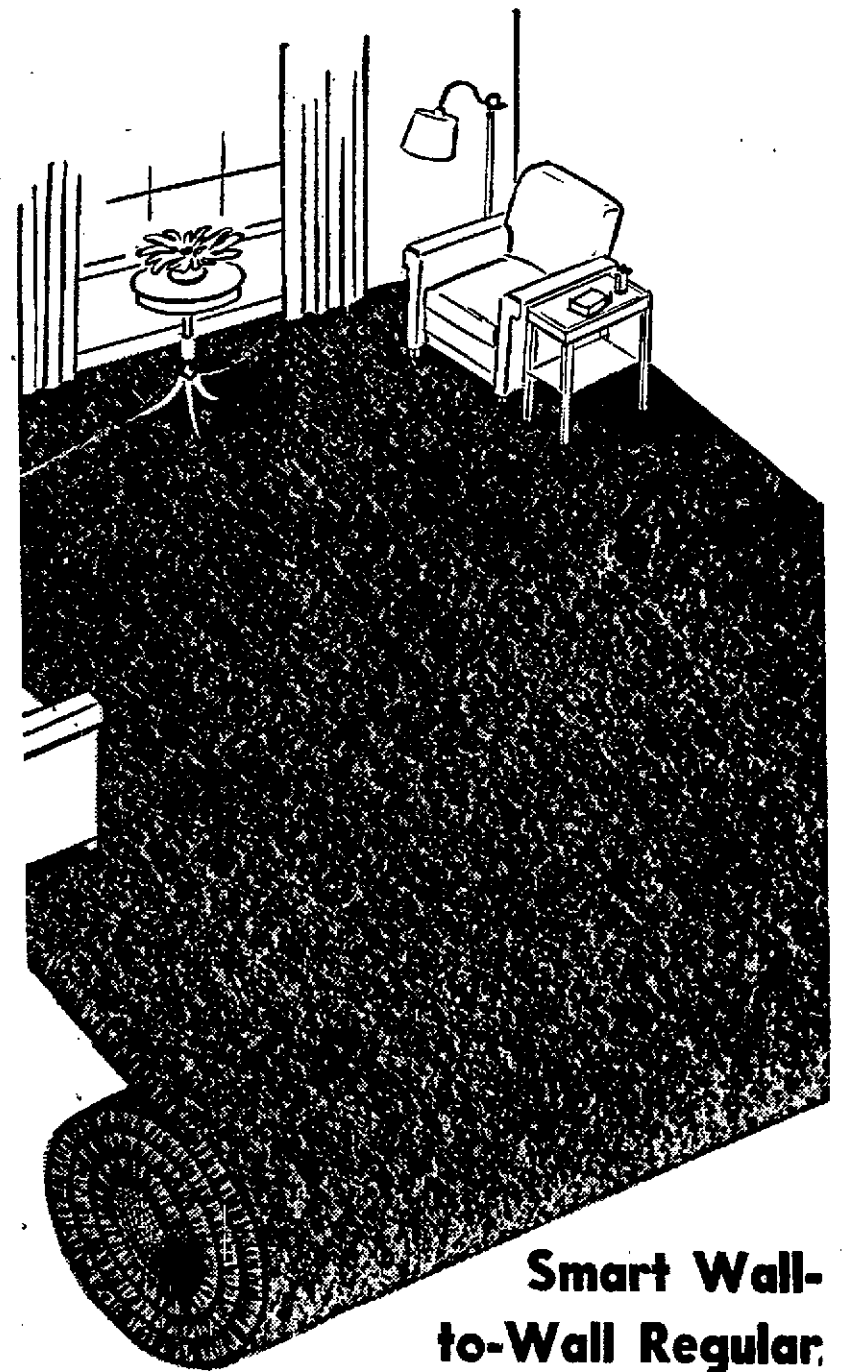
8-piece dining group. Solidly constructed, rich walnut veneer credenza with 6 dovetailed drawers, table has 2 leaves, 4 side chairs, 2 host chairs, covered in beautiful tapestry.



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Lovely pebbly texture, adaptable to any type furnishings. 36-in. width, can be seamed almost invisibly reducing cutting waste. 'Harmony House' colors.

Beautiful 36-inch Plush-like Cut Loop Carpeting

Cotton carpeting that's deep and velvety, looks and feels like chenille. The loop pile has a plush-like texture. Back is skid-resistant. Lovely colors. **4.95** sq. yd.

'Harmony House' 36-inch Low Loop Pile Carpeting

Another super-value in 'Harmony House' quality. The hard-twist, low-looped pile-resist linting, is rich in beauty and wears well. 'Harmony House' colors. **5.88** sq. yd.

3, 9 and 12-Foot Widths with Rubberized Backing

Revolutionary new texture with hard-twisted yarns. Exclusive dye process for vibrant, washable, fade-resistant 'Harmony House' colors. Rubberized back. **6.88** sq. yd.

3, 9, 12-Foot Widths Lustrous Cut Loop Pile Carpeting

A springy, lustrous texture which you can vacuum, wash or use professional cleaning service. Choice of 3, 9 and 12 widths. 'Harmony House' colors. **6.88** sq. yd.

3, 9, 12-Foot Widths Triple Twist Low Loop Carpeting

Sears best quality low loop. The pebbly texture is highly resistant to linting. 'Harmony House' colors, plus chartreuse, eggshell. 3, 9 and 12 feet. **7.88** sq. yd.

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Makes your rugs seem thick, adds to their resiliency, gives them years more of extra wear. Hair and jute fibers in sturdy construction. 9 and 12-ft. widths. **89^c** sq. yd.

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